



Mr. Ron I. Ashton

BACKGROUND

Ron Ashton is a senior logistics engineer with over 35 years of experience. He has consulted with both Federal Government and commercial clients in the Aerospace & Defense sector since his retirement from Active Duty with the United States Army. His operations management and consulting experience includes large-scale program management, logistics planning, product support management, organizational transformation, information technology strategy and IT systems integration. He has served clients across the full spectrum of the Department of Defense to include Original Equipment Manufacturers (OEM), service providers and Life Cycle Management Commands.

AREAS OF EXPERTISE

Mr. Ashton has personal experience in the areas of:

- Integrated logistics support (ILS)
- Component maintenance, repair and overhaul (MRO)
- Order fulfillment and customer service
- Automated supply chain management systems
- Product distribution network design
- Foreign Military Sales (FMS) Program Management
- Strategic sourcing and procurement
- Government performance contracting
- Business Case Analysis
- Classified / high security program operations
- Performance Based Logistics
- Large-scale project management
- Sustainment systems selection & deployment
- Base Re-alignment and Closure (BRAC)

CAREER EXPERIENCE

Prior to founding Ashton & Associates, LLC (2010), a Veteran Owned Small Business, specializing in product support management for DoD weapon systems, Mr. Ashton's previous career experience includes operations management and information and communications technology positions in both Active Duty military and private sector operations, including:

Consulting Experience

Log.Sec Inc.: A Manassas, VA-based sustainment logistics and information technology management consulting firm. As an owner and Vice President he was responsible for:

Developed and implemented business process re-engineering functions to address logistics applications within the Department of Defense organic industrial base. Addressed the effective application of performance based logistics techniques and processes in order to reduce the Total Ownership Cost of military weapon systems. Subject matter expertise in the establishment of forward deployed maintenance facilities on a world-wide basis. Provided guidance and direction on reorganization efforts within functional government agencies to improve performance while reducing ownership cost.

Robbins-Gioia, LLC. An Alexandria, VA, a project management planning and execution firm. Performed as an Executive Consultant:

Responsible for developing and effectively applying new business processes to the Army's organic industrial base. Coordinates directly with key policy and guidance functionaries at the Office of the Secretary of Defense, Department of the Army, Army Materiel Command and the Communications Electronics Life Cycle Management Command to address new Performance Based Logistics focused business processes to improve support to the Warfighters. Also performs as a senior Logistics Engineer in providing direct engineering support services as required for the C-E LCMC Industrial Base Office within the perspective of Total Life Cycle System Management

Industry Experience

SRA International, Inc., A Fairfax, VA based information and technology company. Functioned as a Principal, Life Cycle Solutions:

Responsible for senior level logistics engineering functions associated with Total Life Cycle System Management (TLCSM) operations especially as applied to business development. Coordinates between with operational elements within the company and the customer base to define system supportability strategy development and effective implementation. Performs systems engineering services applied to the development of full spectrum support strategies



Staff Resume

and application of integrated logistics support. Provides senior level staff support to executive level Government functionaries responsible for the life cycle support of weapon systems within the Department of Defense. Recognized as a Subject Matter Expert in industrial based operations as a key element of lifecycle logistics business processes.

Potomac Research International, Inc., A Fairfax, VA based information technology firm. As the Director, Business Development responsible for:
Developing marketing leads for a multi-functional corporation with a wide variety of core competencies. Applied technical experience and background to effectively assess customer requirements and then develop support programs to provide the most cost effective means to address the needs. Primary focus was on C4ISR weapon systems.

Government Experience

United States Army (1970 – 1996).

Communications & Electronics (Signal Corps) Officer:

Served as a U.S. Army Signal Corps officer, directing communications systems development and logistics operations for U.S. and international defense department agencies. During his Army career, Mr. Ashton held operations management positions in the disciplines of information technology and communications program management, organic depot maintenance planning, material management, customer service operations management, information systems design & implementation and International Logistics. From 1991 to 1993 he commanded both the 5th Signal Battalion and the 142nd Signal Battalion. From 1993 to 1996 he was the Director, CECOM Intelligence Materiel Management Center (CIMMC) responsible for the BRAC relocation of the 450 personnel organization from Vint Hill Farms Station, VA to Fort Monmouth, NJ. No mission requirements were degraded during this critical relocation. He was retired in 1996 with the rank of Lieutenant Colonel, SC USA.

LOGISTICS CONSULTING ENGAGEMENT ABSTRACTS

- Founded in 2001 an information technology and logistics support company; oversaw operations and growth of the company over the period 2001 - 2006; positioned the company for sale in 2010 to CSC, Inc.
- For one of the largest US Defense Contractor, developed logistics management proposal sections of a winning contract for over \$20M in material management activities at the Army's Communications & Electronics Command during the period 2006 - 2010.
- For the Government Operations of an organic Army depot, served as the Industrial Base Support Manager for development and execution of an Industrial Base Strategic Plan (IBSP) that effectively addressed the integration of depot operations into the development and sustainment planning process.
- Selected to be the Project Manager for the implementation of the Single Stock Fund (SSF) program implementation within the Army Materiel Command. Responsible for effectively managing a contractor team in the transformation of legacy business processes.
- For one of the largest US Defense Contractor (and their supporting subcontractors), developed logistics management sections of large-scale US Government proposals in support of the Army's Intelligence and Security Command (INSCOM). The effectiveness of this proposal resulted in capturing the contract from the incumbent contractor firm.
- For the Tobyhanna Army Depot managed the implementation of automated warehouse management system to improve the timely availability of critical shop supply materiel required for Quick Reaction Projects in support of deployed forces. Addressed the application of project management concepts and business processes to expedite completion of mission essential communications and information management systems.
- For the U.S. Department of Defense managed the development of integrated logistics support cases for international military sales. Provided budgeting, acquisition, and inventory control of spares and maintenance related supplies for tactical intelligence component test and repair equipment. Managed acquisition budgets as large as \$50 million on individual cases.

INFORMATION TECHNOLOGY CONSULTING ENGAGEMENT ABSTRACTS

- For a start-up information management systems company, developed initial operations strategies, plans and budgets; strategically sourced systems in support of the Army's Environmental Center (AEC). This approach was critical to the support that AEC provided to all of the Army's training and support installations.
- For a start-up information management and logistics services company, provided go-to-market strategies and guided the development of their client applications configuration and deployment capability



Staff Resume

- Managed a large-scale IT implementation program to modernize all of the information management functions of a core military intelligence organization responsible for collection, analysis and dissemination of mission essential information to National level military operations.

EDUCATION

Mr. Ashton holds:

- A Master of Public Administration degree focused on Program Management from the University of Oklahoma (1988)
- A Bachelor of Science degree in Industrial Psychology from Wilkes University, PA (1970)

Additional specialized training received by Mr. Ashton includes:

- Certificate in Communications Systems Engineering, Radio Systems Engineering Center, Fort Monmouth, NJ (1972)
- Certified Electronics Technician, ITT Technical Center, University of Scranton, (1979)
- Advanced Management Program, Rutgers University, Rutgers, NJ (1982)

PROFESSIONAL AFFILIATIONS, AWARDS AND HONORS

Mr. Ashton is a member of the Society of Logistics Engineers (SOLE)

His awards for logistics management excellence include:

- U.S. Army Meritorious Service Medal (Systems Engineering - INSCOM), (1991)
- U.S. Army Meritorious Service Medal (Information Technology Project – 500th MI Bde), (1988)
- U.S. Army Commendation Medal (Tobyhanna Army Depot Service - 2 Awards, 1975 and 1979)